



313.319.6336 || www.spots-stripes.com || benlockett@gmail.com

Education

College for Creative Studies
201 E. Kirby
Detroit, MI

BFA majoring in Graphic Design
(January 2005 - May 2009)

Software

Proficient with:
Adobe Illustrator, Adobe Photoshop,
Adobe InDesign, Microsoft Office

Experience with:
Adobe Flash, Adobe Dreamweaver,
Adobe After Effects, QuarkXPress,
Audacity, Soundtrack Pro, Liberty,
Bias Peak 4, Keynote, WordPress
Both Mac and PC platforms

Professional Experience

Spots & Stripes

Proprietor, Graphic Designer

Freelance design including concert promotions such as posters, flyers and album covers. I have screen-printed posters and album covers while adhering to strict deadlines. I also design, produce and maintain websites and printed material.

(Detroit, MI | May 2009 - Current)

Spark! Communications

Graphic Designer

Working on printed material such as direct mail pieces, postcards, invitations, and program cards for clients such as automotive groups, marketing agencies and local hospitals. My work also includes identity development and conceptualizing. I participated in conference calls, client meetings, brainstorming sessions and press checks. I oversee projects from initial client contact to the delivery of the product.

(Royal Oak, MI | May 2009 - June 2010, November 2010 - Current)

The Majestic Theatre

Booking and Promotion Assistant

This position involved assisting in booking and promoting events. I was also in charge of updating and creating weekly print ads along with various flyers, mailers, and advertisements. All promotional materials contained a strong emphasis on the venue's identity.

(Detroit, MI | June 2010 - October 2010)

WDIV/Local 4 News

Still Image Designer

This internship involved creating still graphics for the news broadcasts on a PC platform using the Liberty layout program. My responsibilities also included the development of miscellaneous flyers and signage for office use, as well as the conversion of archived images from Liberty to a file type and size compatible with Adobe Photoshop.

(Detroit, MI | June 2008 - August 2008)

Anchor Bay Entertainment

Graphic Design Intern

This internship involved creating physical and digital mock-ups while adhering to strict deadlines. My other responsibilities included image scanning, resizing, and uploading.

(Troy, MI | September 2007 - December 2007)